The International Federation of Podiatrists - Fédération Internationale des Podologues' corporate program 2016
The FIP-IFP representation worldwide:

Australia, Belgium, Canada, Czech Republic, Cyprus, France, Finland, Denmark, Germany, Greece, Hong Kong, Iceland, Ireland, Israel, Italy, Malta, Mexico, Morocco, Norway, Poland, Peru, Spain, South-Africa, Sweden, Switzerland, The Netherlands, United Kingdom, USA, Turkey

2016, brochure compiled by Caroline Teugels, Executive Director FIP-IFP
A letter from our President and Executive Director

Since 1947 the International Federation of Podiatrists - Fédération Internationale des Podologues has represented podiatrists and podiatric medicine worldwide. We have seen tremendous changes and advances in the field of podiatry during the course of our history. We are filled with great optimism and excitement, as we reflect on our achievements and look to future opportunities in the field of Podiatry. We see our membership growing and see the dedication of all Podiatrists as they strive to achieve the highest level of podiatric practice and education. We witness governments recognizing the podiatric profession and integrating podiatrists into their health systems. The International Federation of Podiatrists is in the driver’s seat as the voice for the podiatric professional globally, leading advocacy efforts to promote general foot healthcare, and changing the future of those with foot and ankle ailments. Our ability to succeed in this endeavor will only be possible through strong partnerships and collaboration. We want to partner with you, industry, international governmental organizations, national governments, academic institutions, and other sectors of society— and are open to your ideas and welcome your energy and involvement. Advances in podiatry are happening around the world, let’s foster more of them, together.

Carine Haemels  
FIP-IFP President (2014-2016)  

Caroline Teugels  
Executive Director
The FIP-IFP is an international not-for-profit association focused on global leadership and the development of podiatric medicine around the world. The Federation was founded in 1947 with 10 podiatry organizations. Over the years, it has grown to include 31 organizations representing 30 countries spread over six continents.

Working together collaboratively with leaders of the podiatry profession, the federation enhances the podiatric profession through the sharing of knowledge, practice and research among member countries.

The mission of the FIP-IFP

Healthy feet are an important part of a healthy and happy lifestyle. We all have one pair of feet to last a lifetime. We need to take good care of them. The International Federation of Podiatrists (FIP-IFP) wants to advance podiatry worldwide through education, advocacy, and strategic alliances for the benefit of those with foot and ankle ailments. The main role of the FIP-IFP is to bring together podiatrists worldwide, the advancement of podiatric knowledge, and the presence worldwide of a respected podiatry profession. The FIP-IFP is the leader in foot and ankle ailments field.
Education, Community and Leadership are the three pillars of the work of the FIP-IFP.

The FIP-IFP is the global resource of podiatry on the international scene committed to training and bringing to patients and podiatrists worldwide the innovation that will improve their wellbeing and the quality of life through knowledge gathering and sharing.

In additional online courses, the World Congress of Podiatry and other workshops, the FIP-IFP is also involved with educational initiatives and organizations around the world. Every year in May the FIP-IFP together with its members organizes the World Foot Health Awareness Month. This campaign increases the awareness of the importance of foot health among the general public and other health professionals.

The FIP-IFP coordinates and sends out a newsletter to keep FIP-IFP members informed about podiatry related activities around the world. Since 1955 the International Federation of Podiatrists organizes the FIP World Congress of Podiatry. This Congress supports directly the continuing education of the podiatry field throughout the world. It attracts participants from around the world, including podiatrists in private practice as well other health professionals like vascular surgeons, nurses, diabetologists and other members of the medical team that are involved in podiatry. Through strategic alliances with other associations in the field of healthcare, the FIP-IFP strengthens its position as the global resource for podiatry.
What is the Corporate Program?

The program serves as a bridge between the business community and podiatrists worldwide. The FIP-IFP partners with companies offering solutions that address community’s needs in foot healthcare. Business and podiatry leaders convene so they may explore collaborative initiatives and gain a better understanding of their respective sectors.

"By contributing funds to the FIP-IFP’s initiatives, companies earn the status of Corporate Partner and receive exceptional visibility and benefits."

The FIP-IFP corporate program is designed to enable all corporations the opportunity for involvement with the FIP-IFP, regardless of size. Based on feedback from corporations interested in gaining even greater exposure and networking opportunities with FIP-IFP, we have developed a program that includes different levels of involvement. Regardless of the level chosen, we work with each corporate representative to individualise their engagement to best meet their needs.
In addition to providing increased exposure to podiatrists around the world, corporate membership with the Federation is a tailor-made relationship. Based on a Bronze, Silver and Gold package, we look at opportunities to focus on value to make sure that the corporate contributor is connected to the FIP-IFP cause.

Benefits for the FIP-IFP corporate partner can be integration in the e-blasts sent to all FIP-IFP members on a regular basis, presentations at Annual General Meetings, presence on the FIP-IFP website with logo and direct link to the own websites, exposure through the FIP-IFP publication "Footsteps", reduced rates for the FIP-IFP Seal Program, preferred exhibition booth placements for the FIP-IFP World Congress and many more.

Many opportunities exist to demonstrate your commitment and support to the field of podiatry and the podiatric profession at large, let's have a talk and share ideas.
LOOKING FOR MORE INFORMATION?

CHECK OUR WEBSITE: www.fip-ifp.org

OR CONTACT Caroline Teugels - 0032 495.22 44 31 - Director@fip-ifp.org