The FIP-IFP Strategic plan as presented @ the FIP-IFP Delegate’s session 24 MAY 2016 - Montreal, Canada
Strategic planning

- Introduction
  - to review what has been achieved, and build a plan for the next four years, for both internal and external growth

- Aim
  - the FIP-IFP is reviewing its strategy to develop further relationships, programs and activities for the evolution of the association and a progressive future.

- About the Document
  - overview of the current situation and organizational structure
  - the mission, vision and organizational objectives
  - how to achieve this vision
  - how to deploy the strategy
FIP-IFP current situation

- create an overview of the organization that will lead to a better understanding of the factors that will influence its future

- The internal and external factors involved are the organization’s culture, organizational structure, staff, operational efficiency and capacity, financial resources, members etc.
## FIP-IFP current situation: SWOT

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Weaknesses</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Long term organization with an active community of knowledge</td>
<td>- Association lost its credibility to some members and partners</td>
</tr>
<tr>
<td>- Reliable and motivated Board</td>
<td>- Lack of internal effectiveness</td>
</tr>
<tr>
<td>- Core of motivated members make things happen</td>
<td>- One person staff with limited hours</td>
</tr>
<tr>
<td>- Executive Director flexible, available and motivated</td>
<td>- Limited funding</td>
</tr>
<tr>
<td>- A rolling business: address, insurances, statutes, finances</td>
<td>- Language barrier</td>
</tr>
<tr>
<td>- Only podiatry association with a worldwide reach</td>
<td>- Outdated organizational structure</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Threats</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Open field to create a vibrant community</td>
<td>- Reluctance of the members to support the growth</td>
</tr>
<tr>
<td>- Growing membership opportunities</td>
<td>- Competition in the field of finances and reputation</td>
</tr>
<tr>
<td>- Strategic Alliances to reinforce credibility</td>
<td>- The lack of resources could hinder the growth</td>
</tr>
<tr>
<td>- Value increase to members and partners</td>
<td></td>
</tr>
<tr>
<td>- World Congress can be set up every other year</td>
<td></td>
</tr>
<tr>
<td>- Regional congresses to sustain visibility of the organization</td>
<td></td>
</tr>
<tr>
<td>- Strong educational program to attract the podiatry community</td>
<td></td>
</tr>
<tr>
<td>- Technology can support the growth</td>
<td></td>
</tr>
<tr>
<td>- Available Funding opportunities</td>
<td></td>
</tr>
</tbody>
</table>
Current organisational structure

General Assembly
- 31 members

Board
- 6 members

Executive Director
- 2015

Secretariat
- Paris

Committees
- 9

AAC
BFC
ECDC
ECP
IAPME
IRC
SOI
WFHAMC
Website
Mission – Vision – Objectives

- The Mission statement describes who we are and what we do as an organization:

  To advance podiatry worldwide through education, advocacy, and strategic alliances for the benefit of those with foot and ankle ailments.
Mission – Vision – Objectives

- The vision statement describes what we want to achieve as an organization:
  The global resource for Podiatry.
Mission – Vision – Objectives

→ to be the leader in foot and ankle ailments field
6 organizational objectives

- the underlining processes of the FIP-IFP mission.

- solid internal structure
- community of interest
- leadership
- value for the members
- advocacy internally and externally
- educational resources
Strategy 2016-2020 : focus
The community of interest Alliances

- As an organization created by podiatrists for podiatrists, the aim is to reinforce the community around podiatry worldwide.

- WHY
- HOW
- CONCRETE MEASURES
The knowledge source of Podiatry Education

- The FIP-IFP is the global resource of podiatry on the international scene committed to training and bringing to patients and podiatrists worldwide the innovation that will improve health and the quality of life through knowledge gathering and sharing.

- WHY
- HOW
- CONCRETE MEASURES
Effective and great Leadership Advocacy

- Reinforcing the leadership of the association to increase the profile of the profession and aiming the presence worldwide of a respected podiatry profession.

- WHY
- HOW
- CONCRETE MEASURES
Organizational structure
The Right Foot
Organizational structure

The Left Foot
Conclusion

- The FIP-IFP has the opportunity to move on towards a brilliant future. Together with its leadership and its members the way is paved to take the next steps.

- The business plan that will be produced from this document

- This document reflects the views of the current leadership of the organization. To make this plan a success and achieve the vision aims, the association as a whole should put into place the next steps.