



International Federation of Podiatrists
Fédération Internationale des Podologues

2016-2020 FIP-IFP as the global resource of Podiatry



The FIP-IFP Strategic plan as presented @ the FIP-IFP
Delegate's session 24 MAY 2016 - Montreal, Canada

Strategic planning

- Introduction
 - to review what has been achieved, and build a plan for the next four years, for both internal and external growth
- Aim
 - the FIP-IFP is reviewing its strategy to develop further relationships, programs and activities for the evolution of the association and a progressive future.
- About the Document
 - overview of the current situation and organizational structure
 - the mission, vision and organizational objectives
 - how to achieve this vision
 - how to deploy the strategy



FIP-IFP current situation

- create an overview of the organization that will lead to a better understanding of the factors that will influence its future
- The internal and external factors involved are the organization's culture, organizational structure, staff, operational efficiency and capacity, financial resources, members etc.

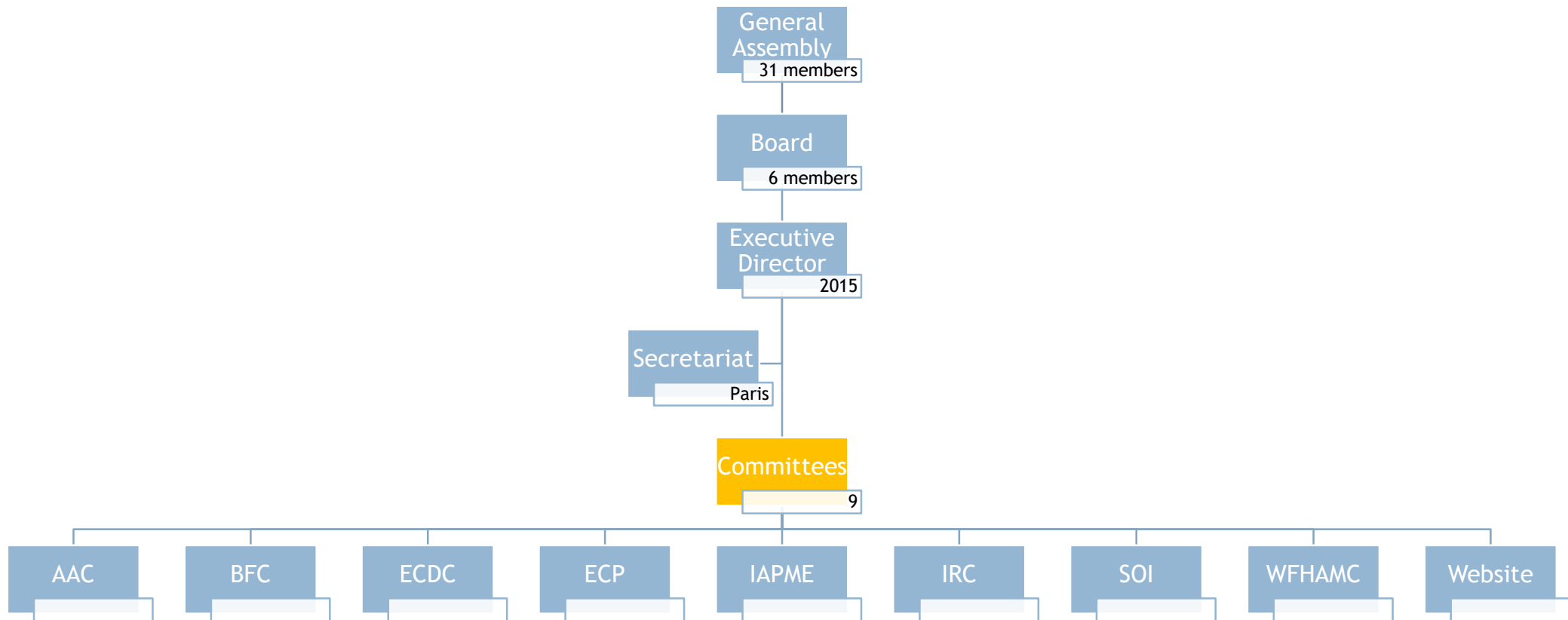


FIP-IFP current situation: SWOT

Strengths	Weaknesses
<ul style="list-style-type: none"> • Long term organization with an active community of knowledge • Reliable and motivated Board • Core of motivated members make things happen • Executive Director flexible, available and motivated • A rolling business: address, insurances, statutes, finances • Only podiatry association with a worldwide reach 	<ul style="list-style-type: none"> • Association lost its credibility to some members and partners • Lack of internal effectiveness • One person staff with limited hours • Limited funding • Language barrier • Outdated organizational structure
Opportunities	Threats
<ul style="list-style-type: none"> • Open field to create a vibrant community • Growing membership opportunities • Strategic Alliances to reinforce credibility • Value increase to members and partners • World Congress can be set up every other year • Regional congresses to sustain visibility of the organization • Strong educational program to attract the podiatry community • Technology can support the grow • Available Funding opportunities 	<ul style="list-style-type: none"> • Reluctance of the members to support the growth • Competition in the field of finances and reputation • The lack of resources could hinder the growth



Current organisational structure



Mission – Vision – Objectives

- The Mission statement describes who we are and what we do as an organization:

MISSION
statement

To advance podiatry worldwide through education, advocacy, and strategic alliances for the benefit of those with foot and ankle ailments.



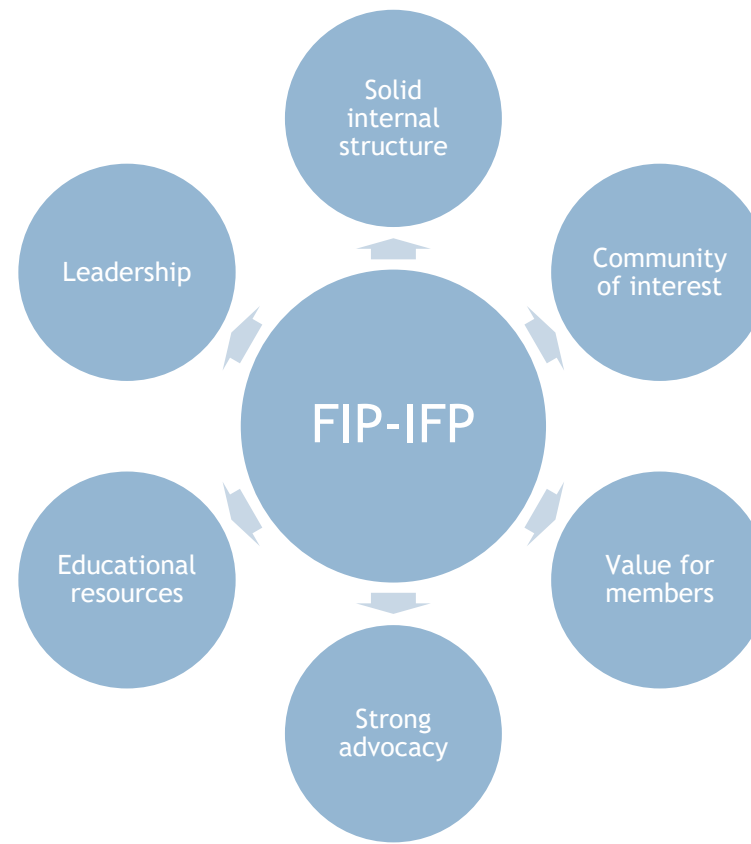
Mission – Vision – Objectives

- The vision statement describes what we want to achieve as an organization:
The global resource for Podiatry.



Mission – Vision – Objectives

- → to be the leader in foot and ankle ailments field



6 organizational objectives

- the underlining processes of the FIP-IFP mission.
- solid internal structure
- community of interest
- leadership
- value for the members
- advocacy internally and externally
- educational resources



Strategy 2016-2020 : focus



The community of interest Alliances

- As an organization created by podiatrists for podiatrists, the aim is to reinforce the community around podiatry worldwide.
- WHY
- HOW
- CONCRETE MEASURES



The knowledge source of Podiatry Education

- The FIP-IFP is the global resource of podiatry on the international scene committed to training and bringing to patients and podiatrists worldwide the innovation that will improve health and the quality of life through knowledge gathering and sharing.
- WHY
- HOW
- CONCRETE MEASURES



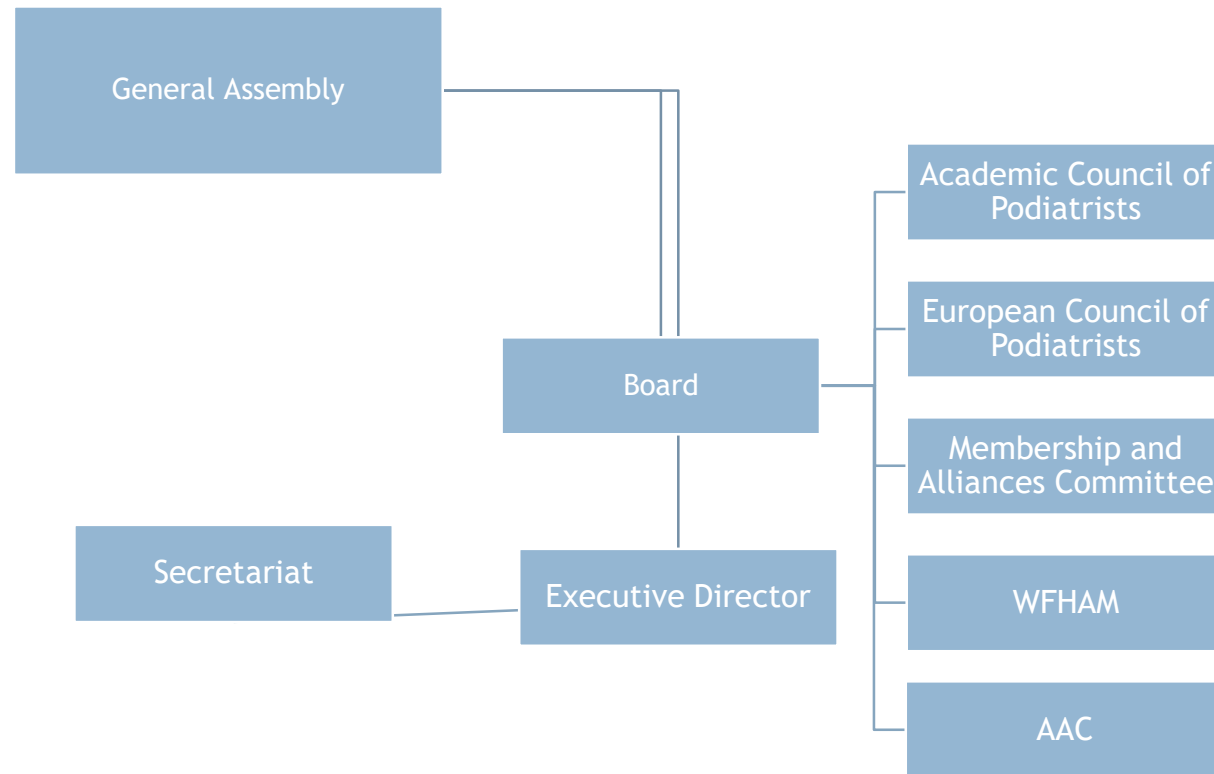
Effective and great Leadership Advocacy

- Reinforcing the leadership of the association to increase the profile of the profession and aiming the presence worldwide of a respected podiatry profession.
- WHY
- HOW
- CONCRETE MEASURES



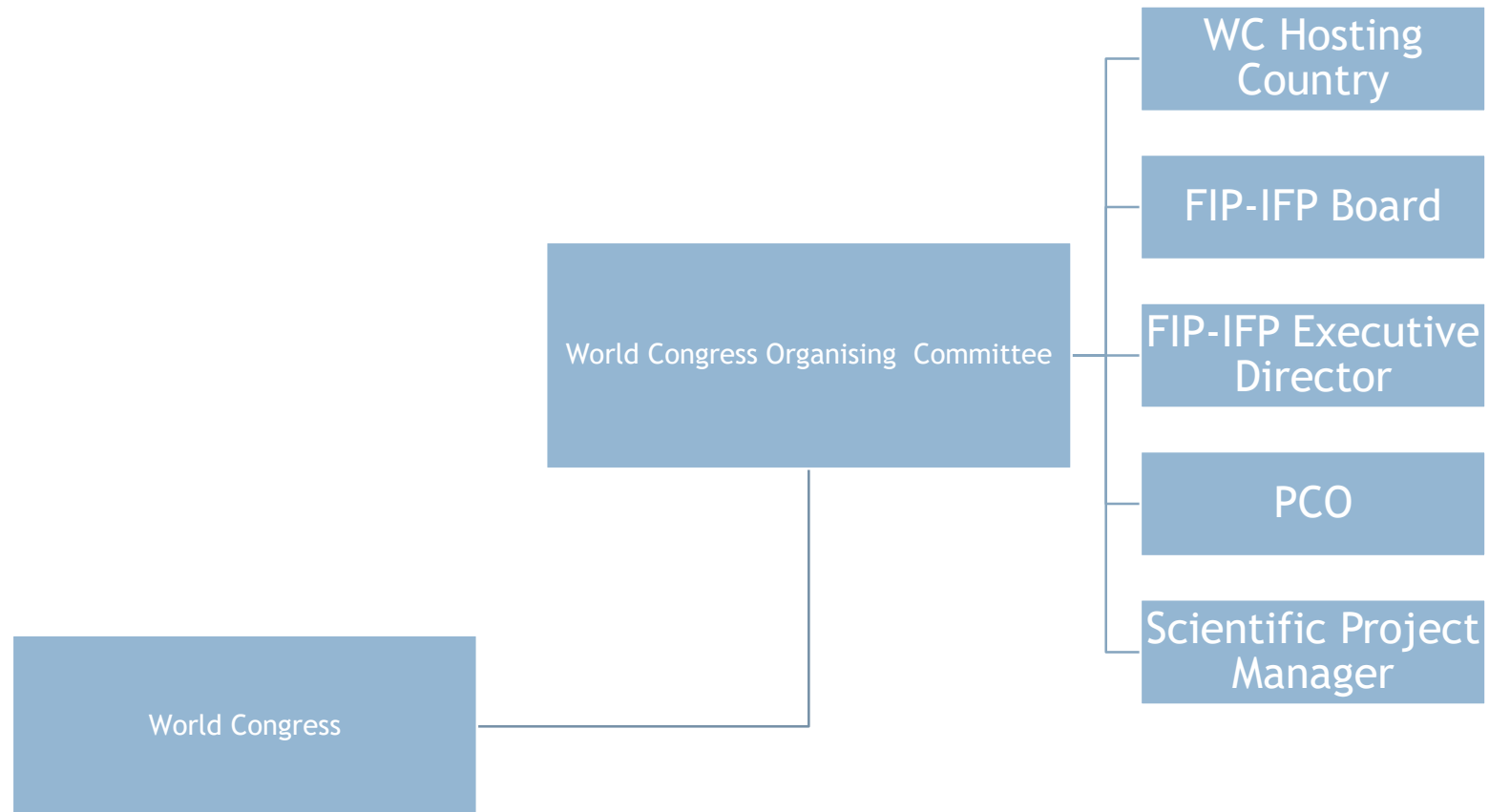
Organizational structure

The Right Foot



Organizational structure

The Left Foot



Conclusion

- The FIP-IFP has the opportunity to move on towards a brilliant future. Together with its leadership and its members the way is paved to take the next steps.
- The business plan that will be produced from this document
- This document reflects the views of the current leadership of the organization. To make this plan a success and achieve the vision aims, the association as a whole should put into place the next steps.

