Introducing a free resource

Make This a Year to Celebrate Podiatry

Becky Easton: A True Olympian

World Congress of Podiatry Special Edition
Despite the less than stellar state of the economy in many places around the world, things are quite positive for the podiatry profession.

For example, two of the world’s largest podiatry professions are celebrating their 100th anniversary this year. Equally impressive is the fact that the Norway Podiatry Profession is celebrating its 60th anniversary and the German Podiatry Association is celebrating its 10th anniversary this year too. These celebrations are helping make 2012 a very memorable year for podiatry.

2012 is also the year for noting many other important events, such as the 60th Jubilee of the Queen of the United Kingdom and Northern England and the 100th anniversary of the ill-fated maiden voyage of the Titanic.

It is also the year that London hosts the 2012 Olympic and Paralympic Games. In addition to the hype that comes with hosting a major global sporting event and fascination with the various sports and participants, this year our profession can boast a unique perspective to the games through Becky Easton, a podiatrist in Liverpool, who was chosen as a torch bearer. Read more about her story on page 7.

When we consider how far we’ve come over the years, we really should be very proud of what our collective membership has accomplished. We’ve made significant strides in expanding the profession in many countries, expanding the scope of practice in others and increasing awareness in general about the importance of good foot health. And through it all, the FIP has been there to help when needed, whether that be through writing letters to government ministers or meetings with key individuals, the FIP has offered support and guidance to our various member associations. Another significant aspect is the world congress that takes place every three years. The FIP Board has been working with the Italian Podiatry Association to organize a tremendous world congress in Rome next year. The world congress creates the opportunity to bring together a large number of podiatrists from around the world to increase knowledge about new technology, different methods and innovative ideas. It is going to be a wonderful event, and I hope that you’ve already marked your calendar to attend October 17-19, 2013.

Janet McInnes
Identifying quality products

Have you recently discovered a great product that you think podiatrists everywhere should know about? If so, don’t keep it to yourself, encourage the company to apply for the FIP Seal of Approval/Acceptance and help spread the word about quality podiatry-related products.

Established in 2008, the FIP Seal of Approval/Acceptance Program was created to give recognition to products that are beneficial to proper foot health. There are two components to the Seal Program. The Seal of Acceptance evaluates footwear, insoles and other equipment, while the Seal of Approval evaluates therapeutic products. Reviewed by the FIP Seal of Approval Committee, the Seal will be awarded to a product that the committee evaluates and determines to promote quality foot health.

As a podiatrist you can take comfort in the fact that if a product bears the FIP Seal, it is a safe, exceptional product that will beneficial to your patients. So if you know of a great product that you think should be conside for the Seal of Approval/Acceptance speak with the company representative about the program or submit contact information to Jayne Jeneroux at jjeneroux@xplornet.com.

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The 2013 World Congress of Podiatry is quickly approaching and it is time to start planning. Co-hosted by the Federation Internationale des Podologues/International Federation of Podiatry (FIP) and the Associazione Italiana Podologi (AIP), the highly anticipated conference will be held in Italy on October 17-19 at the Sheraton Roma Hotel and Conference Centre in the breathtaking city of Rome.

The World Congress of Podiatry has been taking place every three years since the first World Congress was held in Brussels, Belgium in 1966. The original idea was to host a conference that allowed podiatrists from around the world to come together, exchange podiatry information and, above all, establish friendship protocols while creating strong international bonds. Over the years, 46 to be exact, the World Congress of Podiatry has been held in some amazing places: Austria, Belgium, Germany, Spain, France, Denmark and, most recently, The Netherlands. In fact, 2013 will be the second time that Rome has played host to the event; the first time was in 1988.

The last World Congress, held 2010 in Amsterdam, The Netherlands was considered a great success with over 1000 attendees from more than 30 countries. It is anticipated that the 2013 Congress in Rome next fall will experience even greater attendance.
While the World Congress of Podiatry is, first and foremost, a unique occasion for podiatrists to meet and mingle with an international network of their peers, it has so much more to offer. Exhibitors from around the world will be attending the conference, setting up booths to provide demonstrations and showcase their products and services. There will also be a series of workshops for delegates to attend as well as an extensive lecture series. As more information about the educational program becomes available, it will be posted on the World Congress of Podiatry webpage, www.fipworldcongress.org. Be sure to visit the site on a frequent basis as it will soon be filled up with detailed information about the 2013 World Congress.

Attending the 2013 World Congress of Podiatry in Rome, Italy, will not only give you access to an abundance of current podiatry information, but it will also provide you with the opportunity to visit one of the most famous cities on the planet. So whether you are a first time or return visitor to Rome, the World Congress is the perfect time to mix business with pleasure, for there is always something new to discover in a city like Rome.

Rome is the capitol city of Italy, and by no coincidence is the most popular tourist attraction in Italy. Rich in both history and beauty, Rome is a city to be savoured. Architectural masterpieces like the Coliseum, the Vatican museums, the Pantheon and St. Peter’s Basilica can all be found on the streets of Rome, as well as many other ruins, museums and historical sites that will open your eyes to the wonders of an ancient civilization. As we move closer and closer to the date, October 17-19, 2013, the World Congress website, www.fipworldcongress.org, will begin filling up with specific information about accommodations in Rome so that you can really start planning the details of your trip to Italy. The primary hotel for the congress will be the Sheraton Roma Hotel and Conference Centre. It is time to treat yourself and celebrate all the hard work you have done in the field of podiatry. So pencil in the dates and start planning a wonderful Roman holiday revolving around the 2013 World Congress. To keep updated on the latest information concerning the conference, be sure to bookmark www.fipworldcongress.org to obtain the latest information about the world congress and other activities of interest in Rome, Italy.
Join Your Colleagues at The National

Still waiting to register for 2012 APMA Annual Scientific Meeting (The National)? Missed early-bird registration? Don’t worry. You can still save with advance registration, available through July 29 (APMA members only)! The National offers you at least 26.5 continuing education contact hours (CECH). This number is based on attendance at all breakfast symposia, general session lectures, and the poster abstracts reception.

The year 2012 marks a milestone for APMA—it’s the association’s 100th anniversary. Join your colleagues at 100th Anniversary Gala featuring Frank Caliendo. His performance will be followed by a lavish dessert bar, complimentary soft drinks, a cash bar, and dancing to the tunes of the hot Baltimore band, Impulse.

Comedian/actor/impressionist Caliendo has been making people laugh his whole career. On stage, his high energy act is a blend of observations, impressions, characters, and anecdotal stories that build to a frenetic pace. Appropriately described by the Hollywood Reporter as “a combination of Robin Williams and Jim Carrey,” Caliendo is one comedian who should not be missed.

The National is a great value. Attendees at all stages of their careers enjoy content designed for them, from coding and practice management to clinical education. Add the complimentary meals and the exciting social events, and you have a combination of benefits no other foot and ankle conference can match. Sign up today! Visit www.apma.org/thenational.
Another four years have passed and the symbolic torch has once again been lit. The Olympic torch is an image that people all over the world recognize, and as it passes from hand to hand it signals to all that the Olympic games are about to begin. Needless to say the carrying of the torch is an extreme privilege that only a handful of people will ever get to experience, and for this reason the FIP wants to congratulate fellow podiatrist and English football player Becky Easton who carried the torch on June 1, 2012 as it made its way to London.

Nominated by her sister Kathy for her kind spirit and her devotion to improving the quality of life for her elderly patients, Becky says that being part of such an occasion was probably the most memorable experience of her life.

Graduating from Salford University in 1996, Becky began her career in podiatry working for the National Health Service in Liverpool. Today she is working in an intermediate care team alongside physiotherapists and occupational therapists rehabilitating patients. Although her client base is adults over eighteen, the majority of her patients are elderly and she has a particular soft spot for them.

“I find it rewarding helping to improve the quality of life for the elderly,” says Becky about the work she was nominated for.

Becky admits that on the day of the torch event, excitement ran high. Dressed in the official torchbearer’s outfit, Becky arrived at the starting point the required three hours early and took the time to meet and share the experience with the other torch bearers. After being briefed on how to carry the torch, how fast to run and how to perform the changeover, Becky climbed on the bus and waited for her designated drop off. Then it was time to run. Becky admits that although she has had some amazing experiences during her football career, which included playing for England in World Cup and European championships, carrying the Olympic torch was an experience that topped them all.

Proudly representing podiatrists everywhere, Becky Easton is proof that selfless hard work and devotion can make the extraordinary possible. And now that the torch has been passed, Becky plans to watch the Olympic Games with all the rest. She even has tickets to the men’s football semi-finals in Old Trafford. Congratulations Becky on such an amazing achievement and be sure to enjoy the games!
The Society’s 2012 Annual Conference will celebrate 100 years of organised podiatry in the UK. Programme highlights include:

- Brian Cox OBE, BBC presenter and Professor of Particle Physics, University of Manchester
- Charlie Archer, Professor of Reparative Biology and Tissue Engineering, Cardiff University
- David Armstrong, Professor of Surgery and Director, Southern Arizona Limb Salvage Alliance (SALSA), University of Arizona College of Medicine, USA
- Jim Woodburn, Professor in Rehabilitation Studies, Glasgow Caledonian University
- Nicola Sturgeon MSP, Scottish Health Secretary
- Katherine Cowan, James Lind Alliance
- Ben Yates, Consultant Podiatric Surgeon, Great Western Hospital, Bristol

A special celebratory event will take place on the evening of Friday 12 October at the fabulous Kelvingrove Museum. Delegates will enjoy a drinks reception and dinner with unique entertainment from the award winning ‘Red Hot Chilli Pipers’ bagpipe and drum band, and a traditional Scottish Ceilidh.

Don’t miss your chance to contribute to the conference programme by submitting an abstract for poster presentation. The conference provides a unique opportunity to demonstrate your work in front of 1200 of your fellow members, and raise the profile of yourself and your employing organisation. Submission deadline: 31 August 2012.

For further information please visit www.scpconference.com or call 020 8832 7311
Are you interested in becoming more involved in the international podiatry community, or would you like to have more say in important decisions that are made on behalf of the association? If so, speak with your national podiatry association about running for the FIP Executive Board or becoming part of an FIP committee this fall.

Many positions are up for re-election this year including FIP President, Vice President, Member at Large and Treasurer. The first three positions listed are all two-year terms. The Treasurer position is a for a one-year term this year, due to the resignation of our current treasurer.

Make 2012 the year you become an imperative member of the FIP team.

To help you choose if a position is something you’re interested in, read the brief description of each position below.

**President:** The FIP President will be elected for a two-year term. To keep perspectives fresh, the new President cannot be from the same continental origin as the last FIP President. The current President is Janet McInnes of the United Kingdom.

**Vice President:** The Vice President will be elected for a two-year term. The Vice President also cannot be from the same continental origin as the last FIP Vice President. The current Vice President is Joseph Caporusso of the United States.

**Member at Large:** The Member at Large is elected for a two-year period and is commiserate with the term of the President and the Vice President. The current Member at Large is Serge Coimbra of France.

**Treasurer:** The Treasurer is also elected for a two-year term, but this year, it is for a one-year term. The term of office of Treasurer is renewable, and will also be part of the elections in 2014. The current Treasurer is Diamanto Maliotou-Papasavvas of Cyprus.

Interested in running for a position or to be part of a committee? If so, please fill out the appropriate nomination form, all of which are posted on the FIP website at www.fipnet.org.
OCPM is Now the Kent State University College of Podiatric Medicine

The Ohio College of Podiatric Medicine (OCPM) has officially become the Kent State University College of Podiatric Medicine, effective July 1. The college was established in 1916 and is one of the largest and most respected podiatric medical education institutions in the country, and the only accredited podiatry school in Ohio. A ribbon-tying event and celebration of the successful partnership takes place at the college on Aug. 8, 2012.

The friendly acquisition was designed to provide the best education and training for podiatric students, giving them expanded academic options, including in such areas as public health, biomedical sciences, medical ethics, and sports medicine. The merger with Kent State also offers strategic research and teaching collaborations. “This partnership with Kent State is truly a positive opportunity for the college and our students,” said Dr. Thomas V. Melillo, chief executive officer of the College of Podiatric Medicine at Kent State. “This is truly a win-win situation for both organizations. The college will now be part of a larger academic entity that can provide more resources for our students, and Kent State will have its only graduate medical college, which only increases its professional status.”

Source: PM News
The time to celebrate is now, and the FIP is ready to join in and congratulate the podiatry associations that are celebrating monumental anniversaries this year. 2012 marks 100 years for both the Society of Chiropodists and Podiatrists (SOCAP) and the American Podiatry Association (APMA). As well, the Norway Podiatry Association celebrates its 60th anniversary and the German Podiatry Association celebrates its 10th anniversary.

In fact, it is also a big year for the FIP, as we are celebrating 65 years as an association. Since its foundation in 1947, the International Federation of Podiatrists (FIP) has been working hard to advance podiatry on a global scale by forming alliances with podiatry associations and related organizations such as Special Olympics International, the World Health Organization and the Pan American Health Organization. Through these affiliations and alliances, a strong international podiatry community has been created, and will continue to grow with time.

It cannot be denied that podiatry has come a long way since 1912, 1947, 1952, and even the year 2000. Every year the podiatry profession grows more, which is another reason to celebrate.

To all our association members – celebrating a significant anniversary this year or not – the FIP is honoured to say happy anniversary and congratulations on a job well done. So take a moment to acknowledge the growth of your profession.
As you’re probably aware, Footsteps is the official magazine of the International Federation of Podiatry/Fédération Internationale des Podologues (FIP). It’s a quarterly publication that is emailed to FIP members and FIP Corporate Partners to keep them up-to-date on what is happening in the podiatry profession around the world. It’s a great way to communicate activities that the FIP is involved with.

What you might not realize, though, is that the magazine is truly your magazine too.

In order to provide information that is useful, interesting and relevant to you, we need your help. We need to hear from you about topics that you are interested in, questions that you may, suggestions for what we should be covering, etc.

So please take a moment to think about what you want to read about and let us know. And, if you’re interested in writing an article that’s great! We’d love to have articles from FIP members about a wide range of topics, from events or studies you’re involved in, ways that you are helping people in your community or elsewhere, new techniques that are working for you or how the podiatry profession works in your country.

We also accept criticism too – if there’s a component of the magazine that is not interesting to you, let us know. We want to make each issue of Footsteps interesting, educational and enjoyable to read.

So please start thinking about what you want from your magazine and send your ideas and suggestions to jjeneroux@xplornet.com.
Tekscan®, Inc., one of the FIP’s corporate partners, has recently developed a new eBook, called Foot Pressure Measurement in a Clinical Setting. The book is comprised of a collection of case studies that demonstrate the different ways in which pressure mapping can be used to better diagnose and treat patients. The case studies were authored by leading podiatrists in the United States, Great Britain and Australia.

In the 21st century, virtually all clinicians are utilizing technology to assist in the diagnosis and treatment of patients. In podiatry, more and more doctors are turning to foot pressure measurement (or pressure mapping) systems, such as Tekscan’s F–Scan® in–shoe system, to gain insight on the interaction between foot and footwear. According to Katie McCormick, Tekscan Marketing Coordinator, "Tekscan, Inc. developed this new eBook to show podiatrists and other clinicians exactly how foot pressure measurement systems can be used to uncover the root cause of lower extremity pain, ensure effective offloading of high–pressure areas, (which are at increased risk of ulceration, and validate the effectiveness of orthotic devices.”

McCormick illustrates the point that determining the root cause of lower extremity pain is not always easy, by pointing out one of the case studies from the eBook. “Bruce Williams, DPM used the F–Scan system on himself to help him detect the cause of his chronic knee pain. After analyzing the data he got from the system, including peak pressure profiles, Center of Force trajectory and Force vs. Time graphs, he discovered that his limb length discrepancy was actually not on the side he thought it was on, which caused asymmetry in his gait function. After modifying his orthotics, he re–tested with the system to ensure that the symmetry was improved.”

Tekscan, Inc., a global leader in the manufacture and distribution of tactile pressure and force measurement systems, is making the eBook available for free. To see the above–mentioned data for yourself, as well as six other unique case studies, download Foot Pressure Measurement in a Clinical Setting for free at http://www.tekscan.com/fip.
You’ve probably heard about the FIP’s corporate partners. And you’re probably using some of their products. But the question is, how does it help podiatrists?

The FIP Corporate partner program is comprised of companies that provide products and services to the podiatry profession and are ready and willing to share their expertise and provide funding to help the FIP on their mission to spread global awareness about the importance of podiatry.

The corporate partner program evolved from the FIP Corporate Advisory Board (CAB), which was created in 2000. Then in 2011, the FIP expanded the program to incorporate three levels of involvement and form stronger ties between podiatrists and the FIP corporate partners.

It is an alliance beneficial to all parties involved. The corporate members provide the FIP with their specific expertise and funding to support numerous foot health programs, and in exchange, the corporate partners are exposed to an international network of podiatrists.

As for FIP members, you have immediate access to the latest products and services that these companies have to offer, and thanks to the FIP Virtual Exhibition Hall, an online virtual tour of the partners at the 2010 World Congress of Podiatry, you can hear what these companies have to say from the comfort of your own home.

The current list of FIP corporate partners includes: Algeos Ltd, Bailey Instruments, Canonbury, Clarks, Cutera, Gramedica, Pierre Fabre Santé, Spenco and Tekscan. For detailed information on all of the partners visit the FIP website at www.fipnet.org.
Take a step in the right direction and make your nomination for the 2012 FIP Humanitarian award today. Presented to a special recipient each year on behalf of the FIP, the Humanitarian Award is given out to honour the hard work and devotion of a specific individual who has gone above and beyond to make a difference in the lives of others. So whether you know a fellow FIP member who has made significant contributions to disaster relief, podiatry education in developing countries, or unique sacrifices to help others, the FIP encourages you to submit their name for consideration.

The FIP believes it is important to celebrate the exceptional humanitarian work that these individuals have done, and while they may not be looking for praise, the annual award is the perfect way to show them that their efforts have not gone unappreciated. Awarded annually to a nominated FIP member who is selected by the FIP Humanitarian Award Committee, the FIP Humanitarian award, which includes a certificate signed by the FIP President, a medal and a 500 Euro prize, will be presented to the recipient at the 2012 FIP Annual General Meeting this October in Glasgow, Scotland.

Nomination forms are available on the FIP website just waiting to be filled out. Last year’s award went to Kirsten Larsen of Denmark for the work she did establishing foot clinics in Palestine.

Who will be chosen as the winner for 2012?

Please think about who among your podiatry colleagues has gone the extra mile. Then take a few minutes to read the award criteria and fill out the nomination form (both are posted on the FIP website.

Make use of the FIP Diabetes Resources Today

As all podiatrists know, diabetic patients need to be made aware of the extreme importance of practicing proper diabetic foot care. To help educate people with diabetes, the FIP Diabetes Mellitus Commission developed numerous resources, which are now posted on the FIP website. These resources are designed to help podiatrist spread awareness about this worldwide epidemic and how podiatrists can help.

Whether you simply want to scan through the information on your own or print it out to give to your patients, the materials are there to benefit all FIP members and their patients. Some of the available resources include:

- a recommended walking program
- a diabetic true or false quiz
- a downloadable PowerPoint presentation titled “Podiatrists; Fighting Amputations Worldwide”.

According to the FIP Diabetes Mellitus Commission, a comprehensive podiatrist-directed foot care program can reduce the possibility of amputation by 85%, and for this very reason, the FIP encourages all of its members to take advantage of the resources by making them available to your diabetic patients.

So check out the FIP website today – go to www.fipnet.org and click on the bright green globe at the bottom of the page. Take a look at all of the great information currently available, and be sure to check back often as the FIP continues to update the resources.
A lot of work has been going on behind the scenes with the FIP's Academy of Podiatric Medical Educators, which is fondly referred to as "the Academy."

Dr. Vince Hetherington, Academy Chair, has been busy connecting with the members of the governing council to develop a comprehensive academy website. In addition to a listing of all podiatry schools around the world, the site will also include contact information for each school and details about the podiatry programs. The website is scheduled to go live sometime this month. Be sure to check it out in the near future.

The Academy is also getting busy with regards to the upcoming World Congress of Podiatry that takes place October 17-19, 2013 in Rome, Italy. At time of writing, a preliminary outline has been created for the academic portion of the world congress. It includes three tracks of plenary lectures, a variety of workshops and keynote speakers.

In addition to members of the governing council (see column to the right), the World Congress Academic Committee also includes representatives from Italy, The Netherlands, Germany, United States, France, Spain and the United Kingdom. Together, they are working to create an outstanding academic program. That includes a call for abstracts, which will be in place very soon. Notices and postings on the website will advise potential speakers about the details for submitting. Check the website soon for more details.

The Academy wishes to express thanks to former governing council member Rosemary Sek (Sweden) for her work and contribution to the creation of the FIP Academy of Podiatric Medical Educators. Due to other commitments, Rosemary has recently stepped down from the Council. We wish her great success in the future.
As convenor of the PodiatryNZ conference organising committee, it is my pleasure to invite you to attend our conference “Enhancing the Clinician” at the Aotea Centre from 13-15 September in Auckland.

PodiatryNZ provides a conference in New Zealand every other year. This gives us an opportunity to showcase what we, as an organisation have achieved, as well as give us a chance to get together with our peers and colleagues from all over New Zealand and further afield. The opportunity to meet and network with a diverse range of industry leaders and senior professionals within the world of Podiatry is invaluable.

The role of continuing education is now an integral and important part in our professional development and has become a deeply entrenched aspect of the Podiatric Profession. This conference provides all registered podiatrists with the opportunity of achieving your Board recertification requirements. Thanks to the brilliant organising team this year’s programme is interesting and relevant. Matthew Carroll, Head of Podiatry has developed an exciting technical program, which features the best national and international keynote speakers on a superb range of topical subjects including forensic podiatry and falls prevention.

This year we will have a stunning trade display with a variety of suppliers from our industry as well as many new exhibitors whom we are pleased to welcome on board. They are all keen to show us their many new and innovative products and for you to be able sample and learn about what is out there.

I am looking forward to meeting you in Auckland in September at what promises to be a most stimulating and enjoyable event! For those coming from outside Auckland, we hope you will take advantage of your time in Auckland, New Zealand’s ‘City of Sails’, which has so much to offer.

Caron Orelowitz
Conference Convenor
FIP family continues to grow

The FIP has grown tremendously over the past several years. What started as a group of 7 or 8 countries over 60 years ago has increased to include 31 member countries and 32 member associations. Take a moment to review all the podiatry associations around the world that are part of the FIP.

And that’s not all ... the FIP continues to generate global interest. In fact, at this year’s Annual General Meeting in Glasgow, Scotland, the FIP anticipates voting two or three more country associations into the FIP family.
2012 Dates


Sep 27-30 Reconstructive Surgery of the Foot & Ankle San Diego, California www.podiatryinstitute.com

Oct 6 CPMA Annual General Meeting Montreal, Quebec www.podiatrycanada.org

Oct 11-13 SOCAP Annual Conference Glasgow, Scotland www.feetforlife.org

Oct 14 FIP Annual General Meeting Glasgow, Scotland www.fipnet.org

Nov 1-4 Hallux Valgus & Related Forefoot Deformities Sanibel Island, Florida www.podiatryinstitute.com

Nov 8-11 AAPPM Fall Practice Management Workshop Ft. Lauderdale, Florida www.aappm.com

2013 Dates

Feb 22-14 ACFAS Scientific Conference Las Vegas, Nevada www.acfas.org


Jul 11-14 AOSSM Annual Meeting Chicago, Illinois www.sportsmed.org

Jul 21-25 APMA Annual Scientific Conference Las Vegas, Nevada www.apma.org

Oct 17-19 FIP 2013 World Congress of Podiatry Rome, Italy www.fipnet.org

2014 Dates


Jul 24-27 APMA Annual Scientific Conference Honolulu, Hawaii www.apma.org

2015 Dates

Jul 23-26 APMA Annual Scientific Conference Orlando, Florida www.apma.org

2016 Dates

Top 10 reasons to attend the 2013 World Congress of Podiatry

1. A great reason to finally travel to Rome (or if you’ve already been there, a good reason to enjoy it all over again).

2. A chance to connect with and compare notes with podiatrists from around the world.

3. The opportunity to roll-up your sleeves at the hands-on workshops.

4. A great reason to learn and practice Italian, the language of love.

5. The best place to see and try new podiatry products and services from many different countries at the FIP exhibit hall.

6. A worldly approach to earning continue education credits and learn from your peers.

7. Immerse yourself in a different culture and experience some ancient history.

8. The chance to check one more thing off your bucket list.

9. A solid reason to get out of the office and experience something different.

10. Face-to-face meetings with extraordinary keynote speakers.